



ROBERT MCCRACKEN

Urban Planner

Robert McCracken is an urban planner with a background in planning policy, real estate development and financial feasibility analysis.

With Fregonese Associates, Robert has worked on a range of projects, including comprehensive plans for the Grand Traverse region in Michigan, West Feliciana and Pointe Coupee parishes in Louisiana, and for the City of Tulsa, Oklahoma. He also contributed research and analysis to the Oregon Task Force on Land Use Planning, and has assisted with projects for the Southern California Association of Governments' Compass Blueprint program. His specialties include employment and demographic assessments, economic development analysis and planning, and policy research.

Before joining Fregonese Associates, Robert was an intern with Planning Division of the City of Emeryville in the California Bay Area. There he conducted analyses for the City's General Plan Housing Element update and researched and wrote zoning ordinances, policy memos, and other reports. Robert also worked with the California Center for Regional Leadership to profile programs and practices that supported regional planning efforts around California.

Robert has a Master of City Planning degree from the University of California, Berkeley. While at UCB he was a member of the winning team for the 2007 Urban Land Institute's Gerald D. Hines Student Urban Design Competition; his role was to prepare the financial and development programs (as well as clip hundreds of images in Photoshop). Robert has a Bachelor of Arts degree in International Affairs from Lewis & Clark College, which serves him well at cocktail parties, but not really anywhere else. He is an avid dragon boat and outrigger canoe paddler, and has only fallen into the Willamette River for training purposes.