



DANA VISSE RIBNER, AICP

Urban Planner

Dana Visse Ribner is an urban planner specializing in land use and environmental planning, public outreach, communications, and publication design. Her strength is in translating planning ideas and processes into a public-friendly, digestible format.

Currently, Dana is contributing her writing, design, and analytical expertise to the Oregon Big Look Task Force's review of the state's land use planning system, and the corresponding 2009 legislative recommendations. As part of this project she served as co-executive producer for a 30 minute documentary titled *The Big Look: Examining Oregon's Land Use Laws*. Recently Dana led a communications team in the refinement of a marketing and outreach program for the Southern California Association of Governments Compass Blueprint program, including the development of their website www.compassblueprint.org.

Her previous work includes creating public workshop materials and visuals, performing parking studies, building land use scenarios in GIS, and designing and writing several final plans and reports. Dana managed the design and production of the Louisiana Speaks Regional Plan, part of the long range planning effort for South Louisiana called Louisiana Speaks: Our Voice. Our Plan. Our Future. She also contributed writing for a one-hour outreach television program produced by Louisiana Public Broadcasting that earned a SunCoast Regional Emmy in 2006. Other past work includes leading the development of the ForwardDallas! Vision and Comprehensive Plan, and working on numerous SCAG demonstration projects including those for Ventura County and Rolling Hills Estates.

Dana holds a Master of Urban and Regional Planning from Portland State University with specializations in land use and the environment. She graduated Phi Beta Kappa from the University of California at Santa Barbara with a Bachelor of Arts in Environmental Studies, where she also played collegiate Division I soccer.